



5<sup>th</sup> International Conference on  
**FOOD BIOACTIVES &  
HEALTH** 

**WORLD TRADE CENTER  
VIEUX PORT  
3-5 JUNE, 2025  
MARSEILLE**

**SPONSORSHIP  
AND EXHIBITION  
BROCHURE**

[WWW.FBHC2025.COM](http://WWW.FBHC2025.COM)

# FBHC 2025 in a Nutshell



## When

### Conference

Tue 3 June 2025  
to Thu 5 June 2025

### Exhibition set-up

Mon 2 June 2025  
(afternoon)

### Dismantling

Wed 4 June 2025 from 17:00  
and Thu 5 June 2025  
from 08:00 to 12:00

## Where

### Marseille

With its 2,600 years of existence, the oldest French city is full of ever more improbable stories. Discovering Marseille, therefore, consists of diving into a great book to better understand its extraordinary heritage, its monuments, its 111 districts... As a tourist city welcoming nearly 6 million tourists, the Phocean city (it was founded by Greek settlers from Phoecea) also reserves a multitude of surprises for its new arrivals.

The Marseille Provence Airport is the 2<sup>nd</sup> largest regional airport in France, with over 9 million passengers in 2022. It is served by over 170 airlines operated by more than 30 companies and directly connecting 128 destinations in 36 countries.

If you travel by train, you will arrive in Marseille, at the Saint Charles station in the heart of the city centre.

## World Trade Center Marseille city centre Vieux Port

### City Center Vieux-Port | WTCMP

At the doorstep of the Jardin des Vestiges and a 2-minute walk from the Vieux Port, The World Trade Center Marseille Provence boasts 3,000 sqm of adjustable spaces and a professional team at your service.

In the heart of Marseille, in the city's most bustling historic district, the City Center Vieux-Port is a 2,600 sqm high-tech business complex that offers space for conferences, offices, coworking, language training, and an international club for companies.

Its central location near tourist sites, easy access, parking, and accommodations makes it the perfect place for your business and professional events in Marseille.

## Official Website

The official website, [www.fbhc2025.com](http://www.fbhc2025.com), is regularly updated and contains all the important information.

## Key Dates

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**November 2024**

Website Launch

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**12 November 2024**

Registration opening

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**12 November 2024**

Abstract submission opening



# Topics

- Plant Bioactives
- Bioactive Macronutrients and Derivatives
- Functional Foods & Food Supplements
- Precision Nutrition
- Bioaccessibility, Bioavailability, Absorption, Distribution, Metabolism & Excretion
- Food Bioactives and the Microbiome

## Program at a glance

	Monday, 2 June 2025	Tuesday, 3 June 2025	Wednesday, 4 June 2025	Thursday, 5 June 2025
Morning		Opening Ceremony and Plenary Session 09:00-12:30	Parallel Sessions 09:00-12:30	Parallel Sessions 09:00-12:00 Dismantling 09:00-12:00
Coffee break		10:00-10:30	10:00-10:30	10:00-10:30
Lunch		12:30-14:00	12:30-14:00	
Afternoon	Exhibition set-up 14:00-19:00	Parallel Sessions 14:00-18:00	Parallel Sessions 14:00-18:00 Dismantling 16:00-18:00	
Coffee break		15:00-15:30	15:00-15:30	
Evening		Welcome Reception 18:00-19:00	Conference dinner 19:30-22:30	

The program will be regularly updated on the conference website.

## Contact

To secure your sponsorship level and book an exhibition space, please contact:

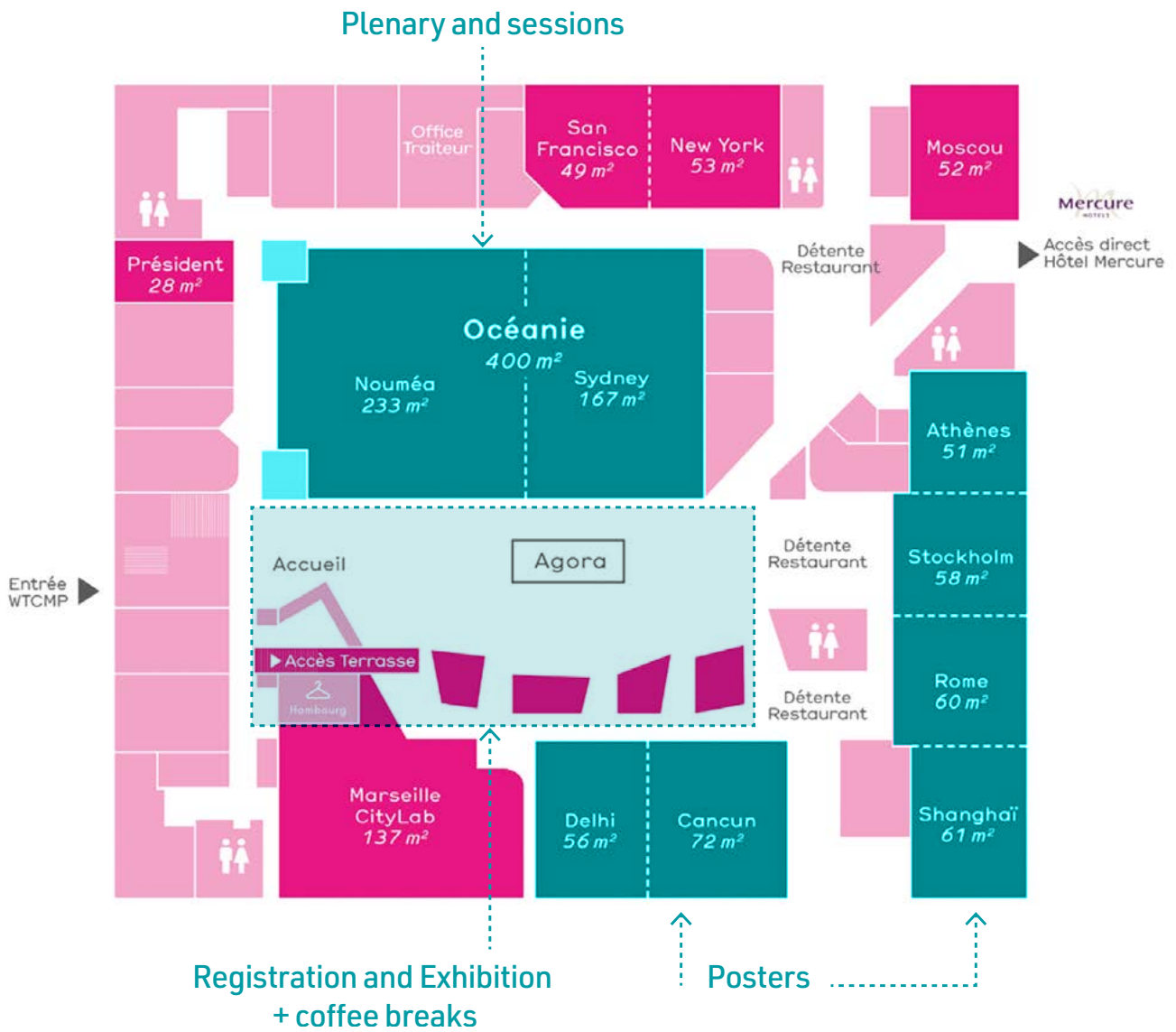
**Ms. Odile Poulain**

Sponsorship and Exhibition Manager

Mob.: +420 725 949 873

E-mail: [odile.poulain@c-in.eu](mailto:odile.poulain@c-in.eu)

# Floorplan



More details will be available in February 2025.

The definitive floorplan will be part of the Exhibitor's Manual.

# Sponsorship Opportunities

Sponsors will be provided with a unique opportunity to gain direct access to over 300 experts. The sponsors' contribution is recognised as a valuable enhancement of the conference, the options listed below can, however, be subject to negotiation.

## Sponsorship Packages

Sponsors supporting the conference to a certain value will be acknowledged based on different levels of sponsorship as follows.

Type of package	Gold 7,500 EUR	Silver 5,400 EUR	Bronze 3,200 EUR	Garnet 1,600 EUR
Symposium slot **	60 min	30 min	15 min	×
Exhibition space	6 sqm incl. basic equipment * <b>PRIORITY CHOICE</b>	tabletop incl. basic equipment *	tabletop incl. basic equipment *	×
Delegate full registrations	4	3	2	1
Gala dinner tickets	4	3	2	1
Exhibition only passes	3	2	1	×
Advertisement in final program	full page	full page	half page	half page
Company profile in final program	150 words	100 words	80 words	×
Bag insert (and an e-insert)	✓	✓	✓	✓
General benefits ***	✓	✓	✓	✓

\* The basic equipment includes one table, 2 chairs and a power supply

\*\* Symposium content is to be reviewed and agreed on by the organiser. During lunchtime. First come, first served.

\*\*\* All (Gold, Silver, Bronze and Garnet) partners will receive these benefits:

- Your company logo (hyperlink included) will be published on the official webpage
- Your company will be listed as a partner, and your logo will be included in the printed materials
- All booths will be placed on one floor together with catering stations
- Your company will be recognised as a sponsor in the presentation running during breaks in the meeting rooms
- Acknowledgement during the opening and closing ceremonies
- Partners can use the meeting logo for their advertising after consulting with the organisers

All prices shown are exclusive of VAT.

## Best Oral Presentation Award

2,150 EUR

The organising committee selects the best original oral presentation of the conference. The sponsorship includes 1 full delegate registration and a logo on the official webpage.

## Best Poster Award

2,150 EUR

The organising committee acknowledges the achievements of outstanding young scientists who are at the beginning of their career. The sponsorship includes 1 full delegate registration and a logo on the official webpage.

# 1. Sponsorship Items

## Satellite Symposium

6,500 EUR

Do not miss the opportunity to organise your symposium during the conference (the exact time is to be determined). This option includes an equipped meeting room for 60 minutes, an invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days before the start of the conference (the content of the invitation needs to be supplied by the given deadline). Symposium content is to be reviewed and agreed on by the organiser at the latest 1 month before the beginning of the conference.

## Sponsored Lecture

3,800 EUR

This option includes an equipped meeting room for 30 minutes, an invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days before the start of the conference (the content of the invitation needs to be supplied by the given deadline). Content is to be reviewed and agreed on by the organiser at the latest 1 month before the beginning of the conference.

## Final Program Advertisement Full Inner Page

1,000 EUR

You can place your advertisement in the final program book, being the most-read item by the conference delegates.



## 2. Technology

### Wi-Fi Service Exclusive

4,300 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the World Trade Center – City Center Vieux Port. Your webpage will be the first page to open upon accessing the service.

### Charging Box

3,200 EUR per one box

Charging stations are quickly becoming a standard and popular feature of modern events. The box will be branded with your company logo; the LCD screen can display any video or promotional message you wish to share with delegates.

## 3. Communication and Official Materials

### E-Blast

2,600 EUR

An e-blast builds your brand connections, drives traffic to your stand and events, and expands your reach before the conference. The e-Blast will be sent one month before the event to registered delegates. The format required for the e-Blasts is HTML, and the platform is MailChimp.

### Conference Bags Partnership Exclusive

2,600 EUR

Your company logo will be printed on the bag in a prominent position together with the FBHC logo (the type, size and colour of bags, as well as the position and size of the logo, will be at the organiser's discretion).

### Beach flags Exclusive

4,000 EUR

Beach flags are the first conference-related item that will catch the attention of most delegates. 2 flags will be placed at the main entrance to the World Trade Centre. Your company logo will be placed with the conference logo.







## Bag Insert

1,000 EUR

A double-sided 1-page leaflet will be placed into participants' bags.

## Lanyard Exclusive

2,100 EUR

Each delegate will be given a lanyard with a name badge, which will indicate their name and where they are from and act as an identification pass. The partner's logo will be printed on the lanyard, and the Conference logo will be printed on the name badge. If the company wishes to provide their own lanyards, the partnership amount will be reviewed together with the sponsoring company. Please note delivery times for logos or lanyards must be adhered to.

# 4. Catering – Supply your Goods and Products

## Coffee Breaks – tbc

Coffee breaks are a great opportunity to showcase your products/merchandise, place your pop-up banners (3 in total) and distribute branded napkins (provided by the sponsor) in the coffee break area.

## Conference Dinner – tbc

The dinner is a pleasant and informal opportunity for the whole community to meet. The sponsor's name/logo is displayed in the welcome reception area. The sponsor provides products/merchandise and can have up to 2 pop-up banners in the area and branded napkins (provided by the sponsor).

## 2. Exhibition Offer

Would you like to promote your company onsite in an effective way? The exhibition provides an ideal opportunity for delegates to interact with commercial and professional organisations to familiarise themselves with the current advances in probiotic and prebiotic science, clinical trials, and product developments. In addition to the commercial exhibits, coffee breaks will be served in the exhibition area to maximise the amount of time delegates spend within the exhibition area.

### Exhibition Space Only

380 EUR / 1 sqm

The minimum order is 6 sqm, which includes:

- Company logo and link on the Meeting website as an Exhibitor
- Listing in the designated industry section of the Final Program
- 1 exhibitor pass per each 3 sqm of ordered space
- 1 meeting bag per stand

Space-only rental does not include any furniture, electrical usage or stand cleaning. All these services and other items will be available to order in the Exhibitors' Manual.

### TableTop Opportunity

1,300 EUR

Become an exhibitor with a tabletop.

The package includes:

- Cca 3 sqm space
- 1 exhibitor pass
- 1 table and 2 chairs
- Electricity supply 220 V / 3,5 kW

No other benefits are included.

### Exhibitors Registrations

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor pass will be given for each 3 sqm of ordered space. Any additional exhibitors will be charged 215 EUR for an exhibitor pass.

Exhibitor passes allow access to the exhibition area only and shall be used by company staff only.

Lunches and coffee breaks are provided during the Conference days. Detailed guidelines on exhibitor registration will be included in the Exhibitor's Manual.

### Exhibitors' Manual

An Exhibitors' Manual outlining all technical aspects of exhibiting will be available in February 2025.

It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Suppliers' details
- Services available to exhibitors and order forms

# Important Deadlines

<b>2024</b>	
November	Distribution of the Invitation to Industry
<b>2025</b>	
<b>April</b>	
11 April	Symposia / Sponsored Lectures booking deadline
17 April	Sponsorship and exhibition booking deadline
17 April	Logo / Company profile publishing deadline
17 April	Booking deadline for Participants deliverables (meeting bags, lanyards, etc.)
17 April	Distribution of the Exhibitor's manual
<b>May</b>	
02 May	Symposia details publishing
02 May	E-blast deliverables deadline
02 May	Electronic advert deadline
16 May	Meeting material delivery deadline
<b>June</b>	
02 June	Set-up of the Exhibition
03 June	<b>Beginning of the Exhibition</b>



*We look forward  
to meeting you  
in Marseille !*

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